

THE NORTHFIELD HERALD

Volume 4 Number 1

Northfield, Massachusetts, Friday April 13, 1934

Price Five Cents

Sea Scout News

The first formal Sea Scout meeting was held on Monday evening with Skipper Lewis Wood in charge. A formal meeting is one that is carried out in a Seamanlike way on board the temporary deck set up which the boys have made. After raising the colors to their position at the top of the main mast and giving the pledge of allegiance led by the Officer of the Deck, Ralph Kervian, the Sea Promise was administered to the crew by the Skipper.

Nearly all the crew had their life belts made and presented them when the report was called for. A Sea Scout must know his knots and be able to tie and use every knot correctly whenever called upon. Ralph Kervian took charge of the knot-tying period and reviewed the nine knots for tenderfoot rank and took up several of the more advanced knots used on board ship.

At one bell the Skipper announced a recess during which several sea chanteys were sung. The Skipper stated the duties that would be expected of each member of the crew. The assignment cover the Coxswain (crew leader), the Yeoman (or business man), a steward, waterman, signalman, and two first aid men.

Other instructions included a brief description of the seven watches and bell time on board ship, also the parts of boats.

After the meeting was closed and the Skipper piped over the side the Steward announced that there were "eats" in the Galley, and sure enough, there were sandwiches cake and lemonade. The amount left to carry home didn't tire any of the members very badly as there wasn't even a crumb left. Who says sailors don't get hungry even on dry land.

Colton-Cook

A quiet wedding of interest took place Tuesday afternoon at 8 o'clock in the home of Mr. and Mrs. Joseph R. Colton, East Northfield, when their daughter Evangeline D., was married to David C. Cook, son of Mrs. Ann Cook, of East Northfield.

The ceremony was performed in the presence of a small group of relatives and friends by Rev. W. H. Giebel of East Northfield. The single ring service was used and the young couple were unattended. An interesting feature of the occasion was the fact that Miss Colton was married in her mother's wedding dress. Mr. and Mrs. Cook will live at 68 Main St. Northfield.

Hotel Golf Course

The Northfield Hotel Golf Course is being groomed for the opening on April 19th when the usual opening activities will be indulged in.

The Greens and Fairways look to be in tip top condition. The new number two green will be playable about Aug. 1st and will greatly increase the sportiness of the course. This green lay-out suggested by Tom Foster of Ridgewood N. J. adds 75 yards to No. 3 Fairway and makes No. 2 hole twenty five yards longer. The course this year will total 5520 yards for eighteen holes.

Seminary News Notes

The tables will be turned at Northfield Seminary a week from Saturday night when the faculty recites and the students sit in judgment, the occasion being the annual faculty play. The nature of the performance is being kept a dark secret but this correspondent has learned that the subject is not only timely but one close to every girl's heart.

Book Week is being observed this week, making Talcott Library the center of interest on the campus. The high spots of the week include four interesting exhibits, a Shakespearean reading, a tableau and a "book tea". The exhibits include: a special display of new books; material on Emily Dickinson loaned by the Jones Library of Amherst; travel posters; and examples of flower arrangements.

A reading of Shakespeare was given Wednesday afternoon at 2:30 by Miss Dorothea Shute of the English department.

On Saturday afternoon at 2:30 a tableau will be given in Silverthorne Hall and at 3:45 a costume tea and book party will close the week's activities. All those attending the tea have been asked to wear a costume representing a book character.

All campus clubs will hold meetings Saturday night.

Dr. Royd Edwards, headmaster of Mercersburg Academy, will be the speaker at both services at Sage Chapel next Sunday.

In last week's issue of the Herald we ran an adv. for Dr. Richard Holton offering 8 to 5 tons of Hay for sale. The paper was in the mail Thursday afternoon. The Hay was sold by Friday noon! That's what we call getting results! We can do the same thing for you. A classified adv. in the Herald costs 1c per word, minimum 25c. What do you have to sell? Tel 230-8.

Boy Scout Notes

Regular weekly meeting held Wednesday evening with Junior Assistant, Joe Kasandi taking charge under Scoutmaster Lewis Wood. The meeting will be held on Thursday evening next week owing to the High School dance on Wednesday evening.

Robert Washer gave instructions to the candidates in knot-tying. A blind folded, one handed boxing match between Bud Cota and Clarence Webber proved very enjoyable also a talk between Jack Polhemus and George Butynski. The bouts were refereed by Jr. Asst. Ralph Kervian. Junior Leach had to sing a song because he did a lot of singing during the meeting.

Fortnightly Notes

The Fortnightly Club meets Friday April 13. The primaries for election will be held at this meeting. A Talk on Drama will be given by Mrs. Yeager of Tufts College.

On Friday April 20th a business meeting will be held at 3 P. M. in Alexander Hall. At this meeting Readings will be given by Mrs. Elwyn Tabor of Turners Falls.

Baseball Meeting

The annual meeting of the Northfield Athletic Association will be held Friday evening at 8 in the Town Hall basement.

Plans for the coming season will be discussed and new officers elected.

Mount Hermon Notes

On Tuesday evening the Reverend and Mrs. L. P. White entertained at dinner. The following were guests: Mrs. Mary Morrow of Newport, Pennsylvania, Mr. and Mrs. William Morrow, Mr. and Mrs. Horace Morse of East Northfield, Miss Prudie Moore, Mr. Elliott Speer, Mr. Eugene Link, and Mr. Charles Scheid. After supper Miss Moore read a book report, and a general discussion followed.

Miss Prudie entertained at dinner on Wednesday evening in honor of Mrs. Mary Morrow of Newport, Pennsylvania. Mrs. Morrow is the mother of Professor William Morrow and is spending some time with Mr. and Mrs. Morrow at Mount Hermon. The other guests were: Mrs. Beulah Cooper, Miss Anne Herring, Mr. and Mrs. William Morrow, Mr. Charles Scheid, and the Reverend and Mrs. L. P. White.

Last Saturday night the members of the student body were royally entertained by Rev. Erdman Harris and his variety show. Mr. Harris, assisted by Lincoln Barnett of the New York Herald-Tribune and Prof. Edwards of Princeton University, presented an interesting program of humor, piano wizardry, and tap-dancing.

On Sunday Rev. Harris appeared in another roll, that of chapel sneaker, and was equally well received. After his talks at the morning service, vespers, and the Social Problems Club discussion group he left behind many a worthwhile idea. Mr. Barnett also led a discussion group on Sunday when he met with the Precept Club and other interested students and discussed journalism.

Miss Radie Poole, formerly a teacher at Mount Hermon and now connected with the Yale School of Nursing, visited the campus over the week-end of April 7.

Mrs. Sharon of Philadelphia, mother of Mrs. William Morrow of the Mount Hermon faculty, was a recent guest of her daughter.

On Monday and Tuesday, April 9, and 10, all classes were suspended while the students took the objective tests of the Educational Records Bureau. These tests, which are comprehensive and cover a subject completely, were offered in all of the courses taught at the school. The grades received by the Hermon students will be compared with those of other preparatory school students throughout the country. In this way the relative standing of each separate student as well as the standing of the school may be ascertained.

The Players, for their third production this year, will offer tomorrow night "Loud, Please", the Norman Krasna comedy in which Lee Tracy starred on Broadway two seasons ago. Thomas Donovan is directing the production, and Robert Van Burdick is supervising the construction work. William M. Force, of Bonton, N. J., has the Lee Tracy role; the rest of the cast includes Paul R. Wentworth, Pittsford, N. Y.; Philip H. Heyel, Port Chester, N. Y.; Robert L. Calvert, Groton, Conn.; Graham F. Cross, Waterbury, Conn.; Benjamin A. Chase, Portsmouth, R. I.; George Strouss, Hartford, Conn.; Albert H. Gladding, Worcester, Mass.; James F. MacCannell, II, Payville, Mass.; Lloyd M. Ryan, Chicago, Ill.; Wallace C. Smith, Lancaster, O.; E. B. Morreseau, Klamath Falls, Ore.; Lawrence C. Day is manager of the play. Between the acts the Hermon Knights will furnish music. The curtain is scheduled to rise at 8:15. This play is the last that the group will produce this year, having previously performed "The Second Shepherd's Play" and "Three Live Ghosts."

New Moody Biography

The Herald is indebted to Charles Scribner's Sons for permission to publish this new Biography of Dwight Lyman Moody as it will appear in The Dictionary of American Biography to be issued this month.

This Biography will run in the Herald for the next two or three weeks.

MOODY, DWIGHT LYMAN (Feb. 5, 1837-Dec. 22 1899), evangelist, was born at Northfield, Mass., son of Edwin Moody, brick-mason, and his wife Betsey (Holton) Moody. He was of Puritan ancestry, a descendant in the sixth generation of John Moody, who emigrated from England in 1638 and was one of the original settlers of Hartford, Conn. in 1636, and of William Holton who came from England in 1634 and also settled in Hartford. His father died when Dwight was four years old, leaving to his widowed mother the care of nine children, all under thirteen years of age. A healthy lad, full of energy and given to pranks, young Moody attended school until he was thirteen, then went to work in nearby farms or in adjacent towns. Restless and ambitious, he tired of this manner of life, and at seventeen left home to seek his fortune in Boston, finally securing employment in a shoe store conducted by two uncles, brothers of his mother.

With the rest of his family, he had been baptized by the minister of the Unitarian church in Northfield. In Boston he began to attend the Mount Vernon Congregational Church, and here, through the interest of this Sunday-school teacher, Edward Kimball, he experienced what he ever afterward recalled as his conversion. Applying for membership in this church, he was granted a probationary status only, because of his ignorance of its doctrines. Almost a year elapsed before, on May 3, 1856, he was received into full church membership. Dissatisfied with his situation at Boston, in the fall of 1856 he removed to Chicago, where, first as a retail clerk then as a traveling salesman for a wholesale firm dealing in shoes, he got started on the road to success in business. At twenty-three he had an income for the year of \$1,000, and commissions of more than five thousand dollars.

Meantime, religion and human welfare began increasingly to claim his time and interest. At Plymouth Church, which he joined he was soon renting four pews, filling them each Sunday with men whom he invited from hotels, boarding-houses, and street-corners. Volunteering to teach in a mission Sunday school, he gathered a class of youngsters from the slums. In 1858 he organized the North Market Sabbath School, which met in a hall over one of the city markets, and induced John V. Farwell (q. v.), prominent merchant to become its superintendent. In connection with this school he developed a remarkable program of evangelistic services, prayer-meetings, home-visitation, social recreation, philanthropic relief, and welfare work. In 1860, after a struggle which he later described as the hardest of his life, he decided to give his entire time to this work, and signed from business to become an independent city missionary, without salary or assured support.

For reasons of conscience, Moody did not enlist as a soldier in the Civil War; but, with John Farwell and B. F. Jacobs, he organized an army and navy committee of the Chicago Young Men's Christian Association, and later made this a branch of the United States Christian Commission. He threw himself actively into its work of promoting the "spiritual good intellectual improvement, an social and physical comfort" of the soldiers. Nine times he served at the front as a delegate of the Commission. In the intervals between these periods of service with the army, he devoted himself to his missionary work in Chicago. In connection with his Sunday school he organized in 1863 an undenominational church, and erected for it a building. In 1866 he became president of the Chicago Young Men's Christian Association, which had been for some time being serving as a secretary, and erected for it Farwell Hall, the first Association building in the country. He gave considerable time to county, state, and national conventions of Sunday-school workers and of Association leaders, and aided in the national organization of these movements. (To be continued)

TO OUR READERS

As you read your Herald this week you will notice many new names in our advertising columns.

A newspaper's revenue comes directly from advertising as the nominal price of \$1.00 a year does not begin to pay for your paper. These firms believe in the Herald and in the loyalty of their community people to their community paper.

You can help us greatly if you will tell the advertisers "We saw your advertising in our paper The Northfield Herald."

The Editor

Mothers Society

The April meeting of the Mothers Society of the Congregational Church was held Wednesday at three at the home of Mrs. Ralph Forsyth.

This was the annual meeting and the following new officers were elected.

President, Mrs. Sydney Given; Vice President, Mrs. Clyde Mattem; Secretary, Mrs. Bernard Whitney; Treasurer, Mrs. William Mitchell.

Committee Chairmen are as follows:—

Program, Mrs. Edgar Livingston; Social, Mrs. Clarence Steadler; Calling, Mrs. Fred Bolton; Children, Mrs. Clyde Mattem.

The program was in the form of a Question Box in charge of Mrs. Livingston. The Devotional period was conducted by Mrs. Philip Foster.

A May Party for the children of the members of the Society and of the Cradle Roll is planned for the May Meeting.

Fortnightly Players

The Fortnightly Players will again present the play "A Pair of Sixes" under the Auspices of the American Legion Auxiliary Post No. 45 of Hinsdale, N. H., on Tuesday evening, April 24th at 8 o'clock at the Hinsdale Town Hall. Many who missed the play here will have an opportunity to see it on that date.

Tickets may be procured from Dean Williams or Donald Finch. If you want a hearty laugh, don't miss it this time. Much credit is due Mrs. Harold Bigelow and Mrs. Mildred Addison for the fine supper served the members of the American Legion Auxiliary at the Legion room on Tuesday evening April 10th.

Following the supper, the regular monthly business meeting was held with Mrs. Severance, President, in charge. Mrs. Whitman was elected a delegate to the State convention to be held at Swampscott in June.

South Church Notes

Rev. Mary Andrews Conner, Minister, 9/45 Church School.

The senior classes of boys and girls will be omitted, because all members are to attend services in the Greenfield church.

10:45 Church Worship. A noted sermon will be given.

The Greenfield Unitarian Church is hosting this week-end to the young people who know the joys of Rowe as a camping center. Young people from all parts of the state will meet Saturday evening in the church parlors for a 6 o'clock banquet, followed by singing, a social hour, and a candle light service. Sunday morning the young people will conduct the worship services. Among those going over from Northfield will be Elizabeth and Doris Miller, Marie Haven, Marilyn Doolittle, Susanah Wilder, Robert Washer, Raymond Miller, Victor Vaughan.

North Church

Sunday School will meet at ten o'clock.

Preaching Service at eleven o'clock, when the subject of the sermon will be "The Power of Resurrection". Special music by the choir will be under the direction of Professor Lawrence.

The Senior Endeavor will meet at six o'clock. The regular evening service at eight o'clock, with a special musical service. The subject will be "Christ Endured."

The Mrs. L. R. Smith Bible Class will meet on Tuesday afternoon.

The regular meeting in the Barber District at two-thirty. Thursday the all-day meeting of the Ladies' Sewing Society in the vestry. At seven-thirty the regular prayer service, followed by the choir rehearsal.

The Bible Conference will hold an all-day session at the Goodall Memorial Church Barnardston on Tuesday April 24 beginning at ten o'clock, the sessions will continue through the afternoon and evening and will be built around a group of speakers led by Dr. Sales - Harrison, this will be an outstanding conference and will attract a great number of people from distant points.

The Auxiliary meets for Sewing Friday evening April 20th.

The Women's Sewing Society meets Thursday April 19—all day. Dinner will be served at noon.

About a dozen women from the North Church attended the annual meeting of the Franklin County District of the Massachusetts Congregational Conference and Missionary Society in the Second Congregational Church, Greenfield last Tuesday. The principal speakers were Dr. S. W. Keck, Supt. of Conference of South Dakota and Dr. Ross Fairbank Beals of Wai Hospital, Marathi Mission, India. Luncheon was served in the Church Annex by the Yancy Club. Officers were elected for the coming year:— Mrs. Ambert G. Moody, President; Mrs. Arthur P. Pratt, Vice-Pres.; Mrs. Fred A. Holton, Treas.; Mrs. Arthur Hubbard, Cor. Sec'y.; Mrs. Fred Wells, Rec. Sec'y.; and Mrs. L. H. Lazelle, Chairman Work Committee.

Pre-School Meeting

The two meetings for Parents with children of Pre - School age held last Thursday night and Friday morning at the Pre - School rooms in the Town Hall were very well attended.

The interest shown in this work is very gratifying to both local and state officials. While the mothers listened to Mrs. Grafton Abbott from the State Dept. of Education, the children were entertained by the Pre-School teacher, Miss Barbara Williams.

The Kindergarten equipment was very fascinating to the youngsters. This kindergarten work is one of the finest pieces of work being done by the F. E. R. A. as it is affording both mothers and children an opportunity to sense the value of Pre-School training such as a kindergarten affords.

With The Grange

The 1st and 2nd Degrees were exemplified at the regular meeting Tuesday night on a class of four candidates. The First Degree was worked by the regular officers while the Second Degree was put on by the Men's Degree Team.

The candidates were Dr. Florence Colton, Mrs. Ray Lamphear, Mrs. Mary Field and Roy Dresser. Pomona Grange meets Friday night with Northfield. Supper will be served by Northfield Grange at 7 o'clock for the members of Pomona. Tickets will be 35c.

The next regular meeting of Northfield Grange will be held on April 24. The Third and Fourth Degrees will be worked. The Third Degree by the ladies' Degree Team and the Fourth by the regular officers. Inspection will also be held at this meeting.

Don't forget the Grange Dance April 18th. The usual good time will be provided. Save the date.

Personals

Mrs. N. W. Keet is at her home on Main St. Northfield after a prolonged stay with relatives at Milton, Mass.

Miss Luella Davis of Mass. State College was the guest of Dr. and Mrs. A. H. Wright Sunday.

Mrs. George Smalley of Northfield is visiting her sister in Greenfield.

Mr. and Mrs. George Puffer and Mrs. Ina Lyman have returned from Orlando, Florida.

Mr. and Mrs. Theodore Darby have returned from Orlando, Florida.

Everett V. Danforth grandson of E. M. Morgan has been honorably discharged from the U. S. Navy. Mr. Danforth has been in the Naval Hospital at San Diego, California for several weeks but has fully recovered.

Norman C. Danforth is on the U. S. S. Concord in California waters and will soon be on the Atlantic Coast with the fleet.

Mr. and Mrs. William Wilde and Mr. and Mrs. R. A. Ware were visitors in North Adams, Mass. on Sunday.

Miss Bernice Ware a nurse has been caring for Mrs. Charles Field and infant daughter Virginia Glenna.

Mrs. E. F. Howard who has been away the past winter has returned to her home in East Northfield.

Mrs. Granville Moffit and little son who visited her parents, Mr. and Mrs. A. M. Solandt last week, have returned to their home in Cambridge, N. Y.

Measles have again appeared among the children of the village, two of the patients being Billy White and Julia Ann Huber.

Mr. and Mrs. J. E. Rogers of Brattleboro were visitors in town Sunday.

Mr. and Mrs. J. V. McNeil were at their home on Maple St. Sunday. They plan to return from Worcester and open their home for the summer in about two weeks.

Mrs. Annie Casey has returned from a visit with her children in Greenfield and South Deerfield.

Mr. and Mrs. Archie M. Solandt visited relatives in Schenectady and Cambridge, N. Y. the first of the week.

Miss Polly Parker from the Yale School of Nursing spent the week-end with her parents, Mr. and Mrs. T. A. Parker.

Mrs. A. W. Proctor of Antrim, N. H. was the guest of her sister, Mrs. F. A. Irish last week.

Mrs. M. E. Haven visited her daughter Eveline at the Children's Hospital in Baldwinville, Sunday.

Alfred Labelle is the new clerk at the local A. P. Store, having succeeded Lon Beckwith who finished his work there Saturday.

Miss Virginia T. Smith is visiting in Springfield, Mass., for a few days.

Arthur W. Wilkinson of Colgate University and Donald S. Wilkinson of R. P. I. at Troy, N. Y. have resumed their studies after a visit with their parents Mr. and Mrs. Arthur Wilkinson of Highland Ave.

Health Meeting

Miss Jean V. Latimer, Educational Secretary of the Massachusetts Tuberculosis League will be the guest speaker at the Annual Meeting and Dinner of the Franklin County Public Health Association to be held on April 17th at 6 P. M. at the Mansion House in Greenfield. Miss Latimer's subject will be "Present Trends in Health Education as Related to Progress in Tuberculosis Control."

Other features of the meeting will be an oration by Miss Evelyn Parker of Orange High School who recently took part in the Public Speaking contests in the county, and the Annual Reports of the work of the Association.

The public is invited to attend. Dr. Charles Moline, first Vice-President of the Franklin County Public Health Association, today announced the opening of the seventh annual early diagnosis campaign by the 2,084 tuberculosis association in the United States.

This campaign is conducted for the protection of all people by bringing to their attention the common danger signals of tuberculosis, which are: A continuous tired feeling, loss of weight, a persistent cough, indigestion, pain in the chest and spitting of blood. Those who have come in contact with tuberculosis in their homes are urged to seek examination to discover if they are still free from it.

In Franklin County patients recommended by their family physicians may be examined at the monthly chest clinics held at the Franklin County Public Hospital every third Tuesday with Dr. Goldblatt of the Westfield State Sanatorium as examiner. In opening the campaign for early diagnosis the Association asks each of its members to help find the early cases of tuberculosis in the county.

Personals

Mrs. Annie Casey is at Farren Hospital for medical treatment.

S. P. Saxe of New York City one of the last of the Moody and Sankey singers at Chicago was guest in East Northfield this past week.

Robert de Veer has returned from a weeks stay in New York City. He was privileged to see four broadcasts at Radio City while there.

Mr. and Mrs. Arthur W. Wilkinson of Highland Ave. have gone to New York and Eastern Pennsylvania for a few days.

Mrs. C. P. Buffum spent last week-end in Greenfield.

A family birthday party for Charles Williams was held at his home on Main St. Wednesday night.

Mrs. Eliza E. Symonds of 1 Glenwood Ave., has returned from Washington, D. C.

Locals

Chandler Holton's vacation ended last Sunday, and he returned to Harvard. At the morning service in the Trinitarian Church he sang the solo part in the choir anthem.

Dorothy Blossom is visiting friends at Arlington Heights near Boston.

A son, Richard Allen, was born to Mr. and Mrs. Herbert Wing of West Northfield on Sunday afternoon.

J. Theodore Caldwell son of Mrs. F. B. Caldwell, both formerly of East Northfield, has been elected house manager of Psi Omega Fraternity of Baltimore College of Dental Surgery for his senior year beginning next September. This honor carries with it his living expenses and fraternity dues for the year.

The Misses Maud and Amy Hamilton entertained Miss Harriet Atkinson, a senior at Wheaton College, while she was here for the recent concert.

Ellen Marie Giebel, 11, is still confined to her room after a siege of pneumonia.

Miss Florence Howe who has been spending some time in River-side has returned to the home of Mr. and Mrs. W. H. Giebel, Main St., East Northfield.

Caroline Lane is on her way home from Orlando, Florida.

Mr. and Mrs. Elmer Wilcox of Boston are the parents of a daughter, Shirley May, born recently. Mrs. Wilcox will be remembered in Northfield as Imogene Blossom.

Rev. and Mrs. Fay Campbell of New Haven motored to East Northfield last Sunday where Mr. Campbell who is secretary of Yale Y. M. C. A. conducted the Communion Service at Russell Sage Chapel. Mr. and Mrs. G. T. Bailey also of New Haven accompanied them and were guests of Mr. and Mrs. A. Gordon Moody at Northfield. They also attended the faculty tea at Overton Hall at Mount Hermon School, the occasion being the reopening of Overton reception room after renovation. Mr. and Mrs. Bailey are graduates of the Northfield Schools. Mrs. Bailey was formerly Helen Caldwell of East Northfield.

Rev. Herbert E. Buffum

Rev. Herbert E. Buffum, 60 years of age, a widely known minister in this vicinity died at his home in South Vernon, Saturday April 7th.

Mr. Buffum was born in Wilmington, Vt., the son of Mr. and Mrs. E. B. Buffum and spent his early life in that village. He attended Mt. Hermon School and Newton Theological Seminary. Ordained at Whitingham, Vt., he held pastorates at Sterling, Rowe, Berlin, N. H., and Putney, Vt., and Russell, Mass.

Since coming to this town, Mr. Buffum had acted as supply pastor in nearby churches and had done Evangelistic work.

He succeeded his father in the conduct of the general store here and had served as Postmaster for the past eight years.

He is survived by his widow Fannie G. Buffum, a son Howard E. of Brattleboro, three daughters Mrs. Joy Orr, Mrs. Dorothy Poirier of Greenfield and Mrs. Faith Laplante of South Vernon, a brother C. P. Buffum of Northfield and ten grandchildren.

Funeral services were conducted Tuesday afternoon in South Vernon Church by Rev. Stanley Carne assisted by Rev. George Gray of South Vernon Church and Rev. H. P. George of Barnardston of whose church Mr. Buffum was a member. Interment was at West Northfield Cemetery.

Locals

Mrs. John X. White of Jamaica Vermont is visiting with her son, Frederick M. White, in Northfield.

The Herald is compiling a list of all organizations in this vicinity which can be used to answer telephone inquiries as to "who is who in Northfield." Will each Secretary take this notice as an invitation to send to the Herald a list of their officers and their stated meeting nights.

Mr. and Mrs. John Bennett have moved into Mrs. Atkinson's house at 9 Glenwood Ave.

Miss Hills and Miss Mason who are on their way back from Florida spent a few days at Silver Springs at Ocala recently.

Mrs. Joseph Waite of Springfield visited his parents, Mr. and Mrs. Walter Waite over the week-end.

The April meeting of the Northfield Brotherhood is on Tuesday, the 17th. This is "Father and Son" night and each member is expected to bring his own son or someone else's son. Pitt Parker, crayon artist and cartoonist, is the entertainer and a delightful evening is anticipated. A vote on the amendment to the constitution proposed at the last meeting will be taken at this meeting.

Arthur W. Mohn, who was Director of the Northfield Schools Three Million Dollar Drive in 1930, is now conducting the Franklin County Hospital Drive at Greenfield. He will be in Greenfield for about two months. He was a recent guest of Mr. and Mrs. Frank Pearall, Asst. Executive Secretary of the Northfield Schools at their Main St. home.

Mr. and Mrs. Norman Nims of Yonkers, N. Y. have been staying at Carl Mason's for a few days.

The Women's Foreign Missionary Society of North Church met Thursday for the last sewing of the season.

Mrs. W. Stanley Carne received Thursday afternoon for Mr. Carne's mother, who sails for England Saturday of this week.

Valley Vista Inn is being completely redecorated for the coming season. This attract "Home away from Home" has been host to small Crosby Hall social groups for the past few weeks, the boys coming in groups of 14 or 16 with two or three masters, once or twice a week.

Mr. James Lahey of Valley Vista Inn is much improved in health.

Miss Gladys Irvine who has been at Valley Vista Inn for some time has returned to Brooklyn.

At the Wheaton College Alumnae Bridge held Wednesday afternoon in the Junior High School at Greenfield, Mount Hermon was represented by three tables.

The Fire Dept. was called to the home of Charles Latham on Main St. Tuesday night about 6:30 to extinguish a chimney fire. Prompt work on the part of the department confined the fire to the chimney and very little damage was done.

38 boys at Mount Hermon Gym last night. Three more sessions will be held, April 16, 23, and 30, the last being the closing demonstration open to the public. Instructor Hendriksen started last night on a program of calisthenic exercises, and divided the boys into blue and white groups which will compete in relay races, basketball, and other indoor athletic contests.

Mrs. W. R. Moody and Miss Betty returned from a visit to Boston on Monday. While in Boston Mrs. Moody attended committee meetings of the Girls Conference.

The Northfield Herald
Northfield, Mass.
LEON C. BEELER
Editor and Publisher
Telephone 230-3

Printed Friday Morning by
NORTHFIELD PRINTING CO.
Incorporated
Henry R. Gould President
Frank W. Williams Treasurer

Subscription Price
\$1.00 yearly
Payable In Advance

Entered as second-class matter
May 6, 1931 at the postoffice at
Northfield, Massachusetts, under
the Act of March 3, 1879.

The Herald assumes no finan-
cial responsibility for typograph-
ical errors in advertisements, but
will reprint any portion of an ad-
vertisement in which such an er-
ror occurs.

Advertising rates will be fur-
nished upon application to the
Herald.

Friday, April 13, 1934

EDITORIAL

This year should see a great in-
crease in numbers of that migra-
tory bird known as the "Summer
Tourist."

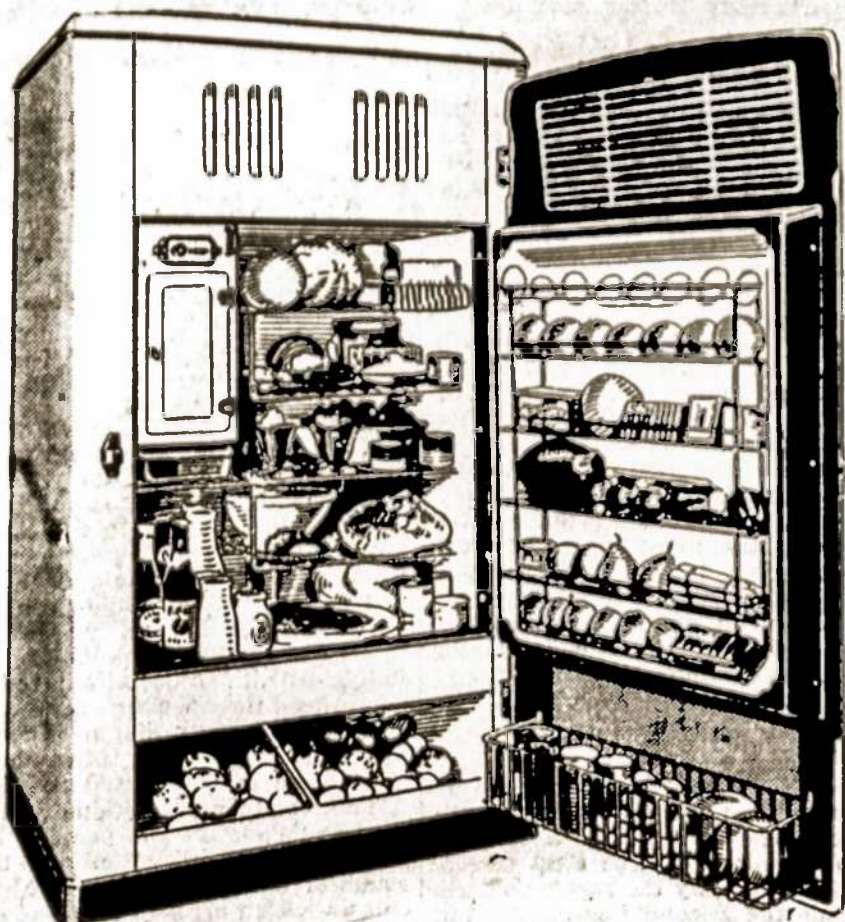
Industry is definitely better,—
more people have money to spend
and they are again thinking of go-
ing places.

This is good news for Northfield
of course, for surely we will get
our share. The Herald is anxious
to help make the Tourist's stay so
pleasant that they will return
again and again.

This is the thought behind the
idea of having a central place in
town where a tired, car weary,
family can drop in and get au-
thentic information without doing
"that last long mile" up and down
the highway looking for a place
that can accommodate them.

If you have not already given
us the information about your
house do so at once. Co-operation
is the greatest building force any
community can have. Let's all
pull together this summer.

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friends by sizing up
their driving needs and
recommending the new
improved Goodyear
Fathfinders. In many
cases they provide all
the tire service a driver
can use—and if that's
our opinion for your car,
we'll honestly say so.
Come in and talk it
over, no obligation."

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4.50-21 6.35
4.75-19 6.75
5.00-19 7.20
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60c California Syrup of Figs	43c
1.00 Wampole's Preparation	69c
1.50 Petrolagar, No. 1, 2 or 3	89c
1.50 Agarol	98c
1.20 Scott's Emulsion	89c
75c Beef, Iron and Wine	59c
1.25 Lydia Pinkham's Veg. Comp.	98c
1.20 Father John's Medicine	94c
1.00 Squibb Cod Liver Oil	79c
1.00 Dr. Miles' Nervine	79c
1.00 Dr. Miles' Tonic	79c
1.25 Absorbine, Jr.	89c
25c Boric Acid 1/2 lb. can	14c
25c Epsom Salts 1 lb. can	14c
15c Bicarbonate Soda	8c
100 Five Grain Pure Aspirin	35c
75c Bell-Ans Tablets	59c
100 Cascara Sagrada Tablets	22c
50c Phillips Milk of Magnesia	37c
75c Vicks Vapo-Rub	59c
35c Vicks Vapo-Rub	27c
50c Vicks Drops	39c
1.00 Vapex	59c
75c Baume Bengue	59c
75c Musterole	54c
35c Musterole	27c
60c Ozo-Mist	39c
60c Antiphlogistine	49c
60c Pile Suppositories	39c
35c Get-It—Corn Medicine	29c
25c Corn Remover	19c
60c McCoy's Tablets	49c
75c Doan's Kidney Pills	55c
60c Bromo Seltzer	43c
60c Sal Hapatica	39c
50c Horlick's Malted Milk	44c
50c Ovaltine	44c
Russian Mineral Oil, Pints	39c
50c Nujol	44c
50c Rubbing Alcohol pint	19c
60c Witch Hazel pint	29c
25c Listerine Tooth Paste	19c
50c Ipana Tooth Paste	33c
50c Pepsodent Tooth Paste	33c
25c Squibb's Tooth Paste	21c
50c Kolynos Tooth Paste	33c
60c Forhan's Tooth Paste	43c
25c J & J Baby Powder	19c
50c Tooth Brushes	35c
60c Listerine Antiseptic	39c
50c Pepsodent Antiseptic	42c
25c Gillette Blue Blades	21c
25c Probak Blades	21c
35c Shaving Creams	29c
35c Ingram's Shaving Cream	29c
1.00 Wildroot Hair Tonic	83c
1.00 Lucky Tiger Hair Tonic	77c
60c Danderine	47c
50c Hind's Honey and Almond Cream	37c
50c Jergen's Hand Lotion	37c
60c Sterilized Absorbent Cotton lb.	29c
35c Pond's Cold and Vanishing Creams jar	25c

Perfumes, Face Powders, Creams and Lotions,
Rouges, Lip Sticks, Compacts, Toilet Waters, etc.—
By Hudnut, Coty, Houbigant, Roger & Gallet, Eve-
ning In Paris, Dorothy Gray, Pierre, Belcano and
many other well-known brands on sale here at all
times.



GOODNOW, PEARSON & HUNT

Incorporated—Brattleboro

FRIDAY
AND
SATURDAY
SPECIALS



FRESH ROASTED

COFFEE 19c

VEAL LOAF MINCE HAM
POLISH RINGS LINK SAUSAGE

2 lbs. 25c

HAMBURG SALT PORK
SHOULDER VEAL CHOPS

3 lbs. 25c

TENDER
Chuck Roast, lb. 11c

Legs Veal, lb. 12 1/2c

MILK FED
Shoulders Veal, lb. 10c

SWIFT'S
BROOKFIELD BUTTER lb. 26c

IN 4 LB. PRINTS MILD AMERICAN
LARD lb. 8c CHEESE lb. 17c

CREAM
COTTAGE CHEESE 2 lbs. 15c

CHASE SANBORN HONEY BUNCH
COFFEE 27c Raisins 3 for 10c

DELMONTE SARDINES 2 for 17c

WHEATIES 2 for 23c

BON BON DISH FREE

SANTA CLARA PURE EGG
Prunes 3 lbs 20c Noodles pkg. 15c

Sugar, 10 lbs. 49c

AMERICAN SARDINES CREAM FILLED
3 for 10c COOKIES 2 lbs. 29c

GOLDEN HARVEST GREEN
CORN 5c BEANS

11 OZ. CAN 8 OZ. CAN
PALMOLIVE RED DEVIL
SOAP 2 for 9c Cleanser 3c

SILVER SWAN
TOILET TISSUE 3 for 11c

FANCY CELERY bunch 9c

ICEBERG CELERY hd. 7c

TEXAS SPINACH lb. 5c

NAVEL ORANGES doz. 15c

FANCY—GOLDEN RIPE
BANANAS doz. 15c

BREAD CREAM
FRESH BAKED 7c HORN
6 for 25c

HIGH QUALITY PAINTS

Old Linseed Oil

Help Keep Northfield
Beautiful with Our Paints

Outside White
\$3.45 gallon

Porch and Deck
\$3.10 gallon

**The Corner
Paint Shop**

43 Elliott St.
Brattleboro

Headquarters for SEEDS

GRASS SEEDS—TIMOTHY, RED TOP, CLOVERS
LAWN GRASS SEED IN BULK

FERTILIZERS—PEAT MOSS, GARDEN SEEDS

VIGORO

Full Line Sherwin Williams
Paints, Varnishes, Enamel,
Paint Brushes, Paint Remover

METAL and WOODEN RAKES

W. D. MILLER

Heating—Plumbing—Hardware East Northfield
TEL. 232

WARD WEEK

When all America gets Shopping!

BEGINS TODAY!

Lasts Through Saturday April 21

Come See the Ward Week Values!

And buy the things You need and want . . . and save more money
than You ever dreamed of Saving! For this is Ward Week—
Ward's Great Spring Sale, in 500 Stores in 46 States!

Read Our Circular then Join the eager throng.

MONTGOMERY WARD

BRATTLEBORO, VT.

NEIGHBORHOOD HAPPENINGS

Northfield Farms

Misses Agatha and Mary Podlanski who have been at their home here returned to New York Sunday night.

The Ladies' Benevolent Society will meet at the Library Wednesday April 18th to discuss plans for the Annual Meeting which comes May 2.

Roger Jocelyn of Westfield spent the week-end with his sister, Mrs. Russell Hale and family.

Men were called out to help fight fire on a wood lot owned by Charles Leach Monday. About 1 acre where wood has been chopped off burned. It is very dry and about 35 men fought fire there for two hours.

Mr. and Mrs. Colon Tenney entertained the "Brissette family" from Hartford, Conn. Sunday.

Harold Hammond spent the week-end in Greenfield, with his grand parents Mr. and Mrs. F. A. Martin.

Winchester

Charles Hunt has sold his house in the village and moved out to his farm.

An aunt of Dr. Goldsmith has come here from Everett, Mass., to make her home with the Doctor for a time.

Henry McLenney has returned from Taunton, Mass., and is working in the tannery.

Mrs. Ida Church visited Mrs. Stephens recently and attended the school benefit.

The Hardwoods now have 5 goats and have been very generous to needy invalids with the healthful milk.

The school orchestra was much enjoyed at the Sugar Social and Art Exhibit. Mrs. Harvey is to be congratulated on her success and the pupils too for the hard work they have done.

Mrs. Nellie Johnson, who has been living with her son, since Mr. Johnson's death will soon open her own home again.

Mrs. Joseph Dejnok who slipped on the ice and broke her wrist is fast recovering the use of her hand. Her son John is now at home.

Baroness Von Lumbe, who is stopping at the parsonage, is often seen hiking thru the Village and outskirts.

Rev. and Mrs. Carl recently spent a few days on the East Coast.

Mr. Alden Foskett who was injured by a fall on the ice this winter is still at Elliott Hospital but expects to return home soon.

Mr. and Mrs. Clarence Fay of Hinsdale with Miss Marjorie and Miss Priscilla visited with Mrs. Ida Church recently.

The Preston Cook farm has been sold and a crew is expected to cut the timber soon.

Bernardston

The recent tragic death of Mrs. Mary Haigis shocked this community where she was well known. Mrs. Haigis who lived alone was removing ashes from a stove when her clothing caught fire and she was a mass of flames before aid could reach her.

She is survived by a brother Balthus Bitzer of Boston and a nephew Frank G. Bitzer of Turners Falls.

Locals

A man who gave his name as Frank Hamilton, no home, was treated at Northfield Hospital on Monday. Mr. Hamilton suffered a heart attack while walking on the highway and was discovered by Philip Porter who summoned Dr. Hubbard.

Albert Thayer is improving at Northfield Hospital.

Irving Scott age 8 son of Mr. William Scott of Northfield Farms had a tonsil operation this week at Northfield Hospital.

Mrs. Elliot Hubbard of Worcester Mass., is in Northfield Hospital where she underwent a major operation Thursday.

Mike Zymonix of West Northfield a track worker who suffered a fracture of the elbow and ankle at South Vernon Depot is resting comfortably at the Hospital.

Mr. Henry Hayden is still at Northfield Hospital.

The storm Wednesday night took toll of Northfield's beautiful trees. Many limbs were blown down.

The large tree in front of the Grange Hall was badly damaged.

Mrs. L. A. Polhemus entered Brattleboro Memorial Hospital Sunday for a minor operation.

Mrs. Wm. Smith of North Bernardston is visiting her daughter and family Mr. and Mrs. J. Chauncey Newton on Main St.

The Friendly Club will meet with Mrs. Dana W. Leavis on Monday evening April 16 at 7:45.

"Mary has a wonderful husband."

"Yes? Housat?"

"Why, he helps her do all the work. Monday he washed the dishes with her. Tuesday he is going to mop the floor with her."

—Brown Jug.

Gill

The Regular Meeting of the Gill Parent Teacher's Association will be held at the Riverside Hall on Tuesday, April 17 at 8 P. M. The speaker will be Mrs. Ruth Morley of the Mass. Extension Service.

Mrs. Luther Hastings of West Gill spent Saturday in Brattleboro with her sister Mrs. Charles Abbott.

Mr. and Mrs. L. A. Day, son Albert and Mr. and Mrs. S. N. Day spent Sunday with Mr. S. N. Day's sister Mrs. O. T. Smith in Heath Mass.

Mrs. George Hastings and Mrs. Eugene Leveille spent Saturday in Hartford, Conn.

Mr. and Mrs. Eugene Leveille entertained guests from Hartford Conn. Sunday.

The neighborhood sewing club met at the home of Mrs. R. A. Ware on Tuesday April 10 to give her a surprise party and presented her with a sum of money. The occasion being for her birthday which was the following day. Refreshments were served, after which the friends departed stating that they had a most enjoyable time.

Mr. Frank Stoughton who died in Orange Mass., a former resident of Gill will be buried here Wednesday.

Mrs. Charles Sumner took a load of people from the Bible Class in Gill to attend the funeral of Rev. H. E. Buffum whose death came as a shock to the community. Rev. Buffum organized this Bible Class four years ago, and will be greatly missed by the class as well as others.

Mr. Luther Eddy who has been ill with pneumonia is gaining slowly. He is now able to sit up a little.

Mr. Conrad Kramm started work on Monday at Mt. Hermon farm.

BYLINE

By L. C. B.

How many Robins in Your Yard?

If Memory serves it was just a year ago this week when we were presented with last winter's final fling.

So—don't put the screens on yet.

Wonder if any one takes Sul-bur and molasses anymore?

Those who have been writing the Obituary of the G. O. P. in Massachusetts for the past year should have attended an old time rally which your scribe was privileged to attend last Saturday. It was the liveliest we have ever attended and the funeral has been indefinitely postponed. Our neighbor, John Haigis, looked in for a few minutes but couldn't stay long for he had three speaking engagements for the afternoon and evening.

All the papers in the State have conceded the election of Haigis. They have returned C. W. A. to the Dictionary and drawn F. E. R. A. in its place.

A Rose with any other name—Any day now we expect to hear from the fellow whose Thermometer always registered the lowest in town. He will be seeing May-flowers, Daisies and Golden Rod.

We have seen English Snowdrops in full bloom this year already so we are one up on him an way.

In case someone may be interested in the name of this Column we pause to state that it is the ambition of every newspaper man to have his story carry his name under the heading. When this is done he says that he was given a BYLINE, meaning that the story was written BY Jones or Smith.

For many years it was the policy of the larger news gathering organizations not to give their stories any Bylines. They believed that the public was more interested in the story than in the name of the man who wrote it. When Lindbergh made his record flight across the Atlantic a writer put on the wires that famous story. ALONE. You may recall it. From all over the country came inquiries on the wire "Who Wrote It" and so the wire services broke the rule and the Reporter got his BYLINE.

If you too are anxious for a Byline just sit down and pen your thoughts. Send them in to the Herald care of Byline and let us print them for you. Good verse, new jokes old recollections are all grist for the Byline mill.

BUT don't take them off the Radio for the Radio folks were old when King Philip roamed the Valley.

DROP US A BY—LINE.

The goat's not my favorite mammal.

Mr. Ghandi dotes on it, I know;

It's milk is nutritious

And doubtless delicious.

But I don't like the critter's B. O.

—W. P. in the Boston Transcript

While hammering the barrel of a .22-caliber revolver in an attempt to dislodge bullets that were stuck in it, Lawrence Woodworth received a painful flesh wound on the right side of his wife.—Boston Traveller.

"What happened, George?"

asked his wife as he got out of the car.

"Puncture," he replied, grouchily.

"You should have been more careful, dear," she replied sweetly.

"Didn't you know there was a fork in the road?"

South Vernon

"Grandma" Dockham is seriously ill at the Vernon Home with heart trouble.

The services at the South Vernon Church next Sunday and during the week—

10:45 A. M. Sermon by the pastor, Rev. George A. Gray.

12:15 P. M. Church School.

7 P. M. Song Service.

7:30 P. M. Thursday April 19, Mid-week service at the Vernon Home.

At the South Vernon Church last Sunday morning the pastor, Rev. George A. Gray spoke from the text, "God's Reconstruction Plan." An exceptionally fine duet was sung by E. W. Dunklee and Mrs. Gertrude Gibson, "What Does Christ's Death Mean To Me."

In the evening the pastor spoke from the theme, "Token of the Graciousness of God." A beautiful duet was sung by Rev. and Mrs. Gray.

Miss Maude Radway is working in the South Vernon Postoffice in place of the late Postmaster Rev. H. E. Buffum, who died suddenly Saturday night at 8:30 P. M. He was taken with a dizzy spell while on duty at the Postoffice Saturday P. M. at 4:30 o'clock. Stimulants were given him and he revived. Mr. Gilbert took him to his car and carried him up home. He had just reached his home when he was rendered unconscious by a shock he remained so until he died. This community received a great shock when the news came over the wires of his sudden and untimely death. He will be much missed by his friends as well as by those in his home. He was a genial and generous hearted man ever ready to help those in need and in trouble. He loved the children and many a youngster has been remembered by a gift from him, and he was especially interested in the youth of this community. He was generous hearted even to a fault. He has donated flowers for the South Vernon Church and lots of oranges for the kiddies at Christmas time. Even the sick and the shut-ins have been generously remembered with flowers by him. His passing will make a great vacancy in this community.

Nearly 40 of the townspeople gathered at the home of Mr. and Mrs. R. E. Bruce, Monday evening in honor of their 20th Wedding Anniversary. The evening was spent socially in the telling of stories, and guessing stunts, when Warren Dunklee announced a short program. Several solos were sung by Mrs. Gertrude Gibson, accompanied at the piano by Mrs. C. I. Holton. A duet by Rev. and Mrs. George A. Gray. Songs by 5 Club Girls. A humorous speech by Rev. A. H. Evans. Rev. Frank H. Leavitt gave the presentation speech. In behalf of the friends of the couple, he presented them an envelope with a sum of money in it to which Mr. and Mrs. Bruce graciously responded. They were married 20 years ago at the bride's home by Rev. Mr. Leavitt who was their pastor of the South Vernon Church. A beautiful wedding cake made by Mrs. E. W. Schurling was presented to the bride. Cake and cocoa was served for refreshments. The party broke up at a late hour, wishing the "bride and groom," many more years of happiness and prosperity together.

Report says that Miss Christine Corser is ill with a very severe cold at her home.

AMUSEMENTS

"Scandals" Is Film Triumph

Setting a new standard for musical production, Fox Film's latest release, George White's "Scandals," will be shown at the Auditorium on Monday, Tuesday, Wednesday and Thursday. Presented for the first time on the talking screen, the show is embellished with the spectacle grandeur and beauty that only the camera can encompass.

White himself enacts a part in the film, and he has recruited a galaxy of radio and stage and screen stars. Among the many notables in the film are Rudy Vallee, Jimmy Durante, Alice Faye, Cliff Edwards, Gregory Ratoff, Adrienne Ames, Dixie Dunbar, and Gertrude Michael. Miss Faye, who has never been in films before, does an exceptionally fine piece of acting that stamps her as a coming star. The fun-making of Durante, Edwards and Dunbar will have you rolling in the aisles.

The film fairly brims over with spectacular revues, dazzling dances, hit songs and comedy blackouts. It is a colorful eyeful, with 150 lovely "Scan Dolls" wearing stunning costumes, dancing the intricate and fast-moving steps created by George Hale and singing the ten melodic songs his writing by three of the country's foremost song writers, Jack Yellen, Irving Caesar and Ray Henderson.

The entire production was conceived, created and staged by George White, who worked under the supervision of Robert T. Kane, Fox Film producer.

"Did you have the car out last night?"

"Yes, Dad; I took some of the boys for a run round."

"Well, tell them I've found two of their lipsticks!"—Everybody's.

"What started the Grand Canyon?"

"A Scotsman lost a penny in a ditch."—Carollian.

Greenfield-Brattleboro

MOTOR COACH SERVICE

Leave Greenfield—Week days, 10:40 A. M. Bernardston, 10:55—Mt. Hermon, 11:03—Northfield P. O. 11:08—East Northfield 11:10—Hinsdale, 11:25—arrive Brattleboro 11:40 A. M.

Leave Greenfield—Sundays—12:45 P. M.—Bernardston, 1:00—Mt. Hermon 1:11—Northfield P. O.—1:15—East Northfield 1:20—Hinsdale 1:35—arrive Brattleboro 1:50 P. M.

Leave Brattleboro—Daily—5:45 P. M., Bernardston, 6:00—Mt. Hermon 6:11—Northfield P. O. 6:15—East Northfield 6:20—Hinsdale 6:35—arrive Brattleboro 6:50 P. M.

Leave Brattleboro—Week days—1:00 P. M., Hinsdale 1:15—East Northfield 1:30—Northfield P. O. 1:32—Mt. Hermon 1:37—Bernardston 1:45—arrive Greenfield 2:00 P. M.

Leave Brattleboro—Sundays—2:30 P. M.—Hinsdale 2:50—East Northfield, 3:05—Northfield P. O. 3:09—Mt. Hermon 3:15—Bernardston 3:25—arrive Greenfield—3:45 P. M.

Leave Brattleboro—Daily—6:50 P. M.—Hinsdale 7:05—East Northfield 7:20—Northfield P. O.—7:23—Mt. Hermon 7:30—Bernardston 7:40—arrive Greenfield 7:55 P. M.

TRAIN SCHEDULES

Northfield Station

Central Vermont Railway

Northbound

10:16 A. M. Except Sundays

6:38 A. M. Except Sundays

For East Northfield, Vernon and Brattleboro.

Southbound

7:50 A. M. Except Sundays

3:55 A. M. Except Sundays

For Millers Falls, Amherst, Palmer, Williamstown, Norwich and New London.

Station Hours

7:30 A. M. to 12 Noon

1:00 P. M. to 4:30 P. M.

Week-Days Only.

Telephone 35-3

TRAIN SCHEDULES

East Northfield Station

Boston and Maine Railway

Central Vermont Railway

Northbound

Week-Days

9:00 A. M. For North

10:22 A. M. For Vernon and Brattleboro

11:09 A. M. For North

1:35 P. M. "The Dartmouth"

5:16 P. M. For Vernon and North

6:42 P. M. For Vernon and Brattleboro

10:33 P. M. "The Owl" for North

Sundays

8:52 A. M. For North

4:43 P. M. For North

10:33 P. M. "The Owl" for North

Southbound

Week-Days

6:12 A. M. For Springfield

7:45 A. M. For New London

9:55 A. M. For Springfield

2:46 P. M. "The Dartmouth"

3:50 P. M. For New London

4:50 P. M. For Springfield

9:10 P. M. For Springfield

Sundays

6:12 A. M. For Springfield

4:55 P. M. For Springfield

8:45 P. M. For Springfield

Telephone 138-4

MAIL SCHEDULES

Northfield Postoffice

Telephone 142-11

Mails Distributed

9:50 A. M. From All Directions

10:45 A. M. From North

11:45 A. M. From South, East and West

3:40 P. M. From North

6:00 P. M. From South, East and West

Mails Close

8:25 A. M. For North

9:10 A. M. For South, East and West

10:25 A. M. For North and Keene Branch

2:00 P. M. For South, East and West

4:00 P. M. For North

6:00 P. M. For All Directions

R. F. D. leaves Postoffice 10:30 A. M.

Office Hours, 8:00 A. M. to 6:30 P. M.

Holiday Hours, 9:30 A. M. to 12 Noon.

MAIL SCHEDULES

East Northfield Postoffice

Telephone 111-2

Mails Distributed

10:00 A. M. From All Directions

11:30 A. M. From South, East and West

3:00 P. M. From North

6:00 P. M. From South, East and West

Mails Close

9:15 A. M. For South, East and West

10:30 A. M. For North and Keene Branch

2:00 P. M. For South, East and West

4:15 P. M. For All Directions

6:15 P. M. For All Directions

Office Hours—8:30 A. M. to 6:30 P. M.

Holiday Hours: 9:00 A. M. to 12 Noon.

A State health officer in Virginia relates "The Story" of the ex-farmer who was delivering vegetables to a public sanitarium. A patient asked him, "You're a farmer ain't yuh?"

The farmer allowed that he was.

"I used to be a farmer once," said the guest of the State.

"Did yuh?"

"Yes. Say, stranger, did yuh ever try bein' crazy?"

The farmer never had, and started to move on.

"Well, you oughta try it," was the ex-farmer's parting shot. "It beats farmin' all hollow."—Christian Register.

Attention! Radio Fans

For you fans who wish to go "fishing" for foreign stations on your new short wave set here is a worthwhile list to guide you. Who will be the first to Log them all?

16.86—GEG, Daventry, England. See note.

19.60—Pontoise, France. 7:55 to 11:00 A. M.

19.73—DJB, Zeven, Germany. 8:00 to 11:00 A. M.

19.82—GSF, Daventry, England. See note.

19.94—HVJ, Vatican City. 5:00 to 5:15 A. M.; also near 10:00 A. M. irregularly.

25.20—Pontoise, France. 11:15 A. M. to 2:15 P. M.; 3:00 to 6:00 P. M.

25.28—GSE, Daventry, England. See note.

25.40—ZRO, Rome Italy. 11:30 to 12:30 and 1:15 to 6:00 P. M.

DO YOU WANT A SHARE OF THE TOURIST TRADE FOR 1934?

The Herald is compiling a list of all persons catering to the Tourist Trade in Northfield and East Northfield. This list to be used in connection with a Tourist Information Bureau which The Herald is arranging to inaugurate.

If you are interested in the Tourist Trade send your name to The Herald at once—giving the following information:—

How many can you accommodate? Do you have "Single" and "Double" Rooms? Bath? Tub or Shower? Do you furnish meals? Have you Garage facilities? And any other information which might be necessary.

Telephone 230-3

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Summer Cottages on Rustic Ridge. Farms and Building Lots. A few furnished homes for summer or permanent occupancy. Tell me your needs by letter or phone.

Phone 209

WILLIAM W. COE, 36 Main Street

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1934 FORD V-8

NEW LOW PRICES

WE QUOTE PRICES DELIVERED!!

AT YOUR DOOR—READY TO DRIVE

DeLuxe Sport Roadster	\$631
DeLuxe Phateon	657
Stand. 5 Window Coupe	621
Stand. 5 Window Coupe R. S. . .	646
DeLuxe 3 or 5 W Coupe	652
Victoria	718
Tudor Sedan	642
DeLuxe Tudor Sedan	682
Standard Fordor	693
DeLuxe Fordor	734
Cabriolet	698
Station Wagon	768
Closed Cab Pickup	565

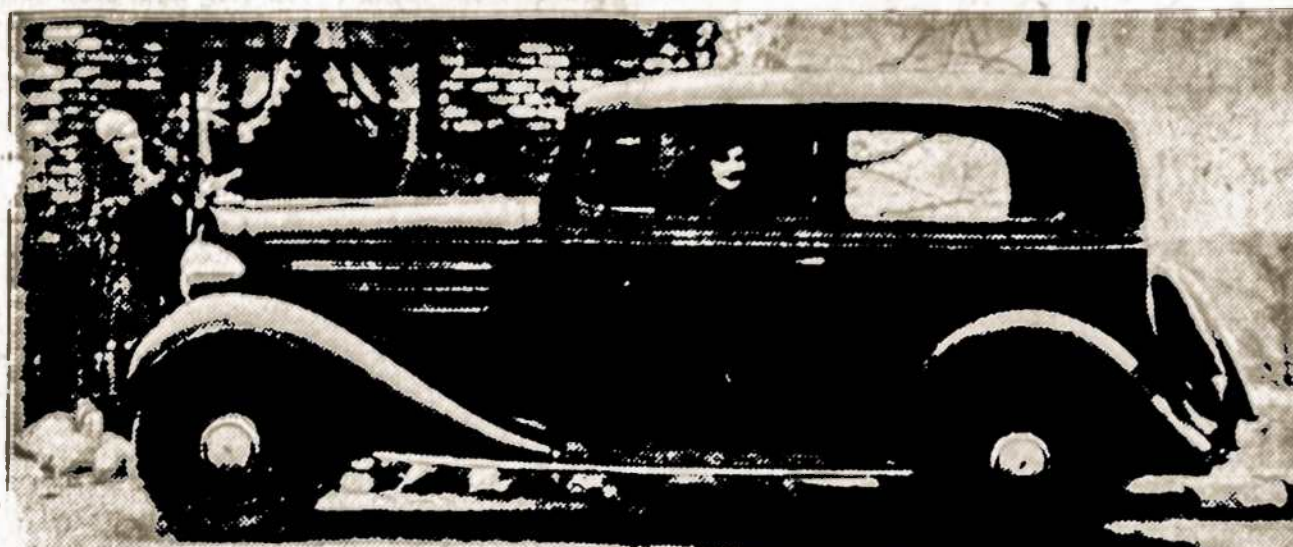
CONVENIENT TERMS

Two Demonstrators At Your Disposal

SPENCER BROS.

Tel. 137 Northfield

New "Knee-Action" Chevrolet Gives Passengers Ride Like a Glide



In the design and development of the new 1934 Chevrolet, particular attention has been given to driver and passenger comfort. All annoying sensations of disagreeable sound and feeling have been eliminated. The upper photo shows the new Chevrolet coach with its long, sleek lines. Wind rush has been eliminated by the Fisher No Draft Ventilators and the new streamlined hood. Chevrolet's "Knee-Action" wheels enjoy the advantage of being

completely enclosed in a weatherproof housing; the coil springs and shock absorbers ride in a bath of oil. William E. Holler, Chevrolet's general sales manager, is shown at the left holding a chart which shows the internal construction of the system. The radiator of the new car has added beauty through its graceful and sharply pointed design. Smoothness has been the theme in every line of this year's Chevrolet.

The driver and passengers in the new 1934 Chevrolet get a ride like the glide of an airplane. One of the main factors in improving the riding qualities of the new car to such a great extent is the "Knee-Action"—or independently sprung front wheels, to use the technical term.

So much has been written about independent springing that the public has doubtless concluded that it is something too technical to understand. As a matter of fact, there is nothing complicated about either the principle involved or the construction of the system. Chevrolet's "Knee-Action" enjoys the advantage of being enclosed in a welded weatherproof housing in which the entire spring mechanism and shock absorbers ride up and down in a bath of oil.

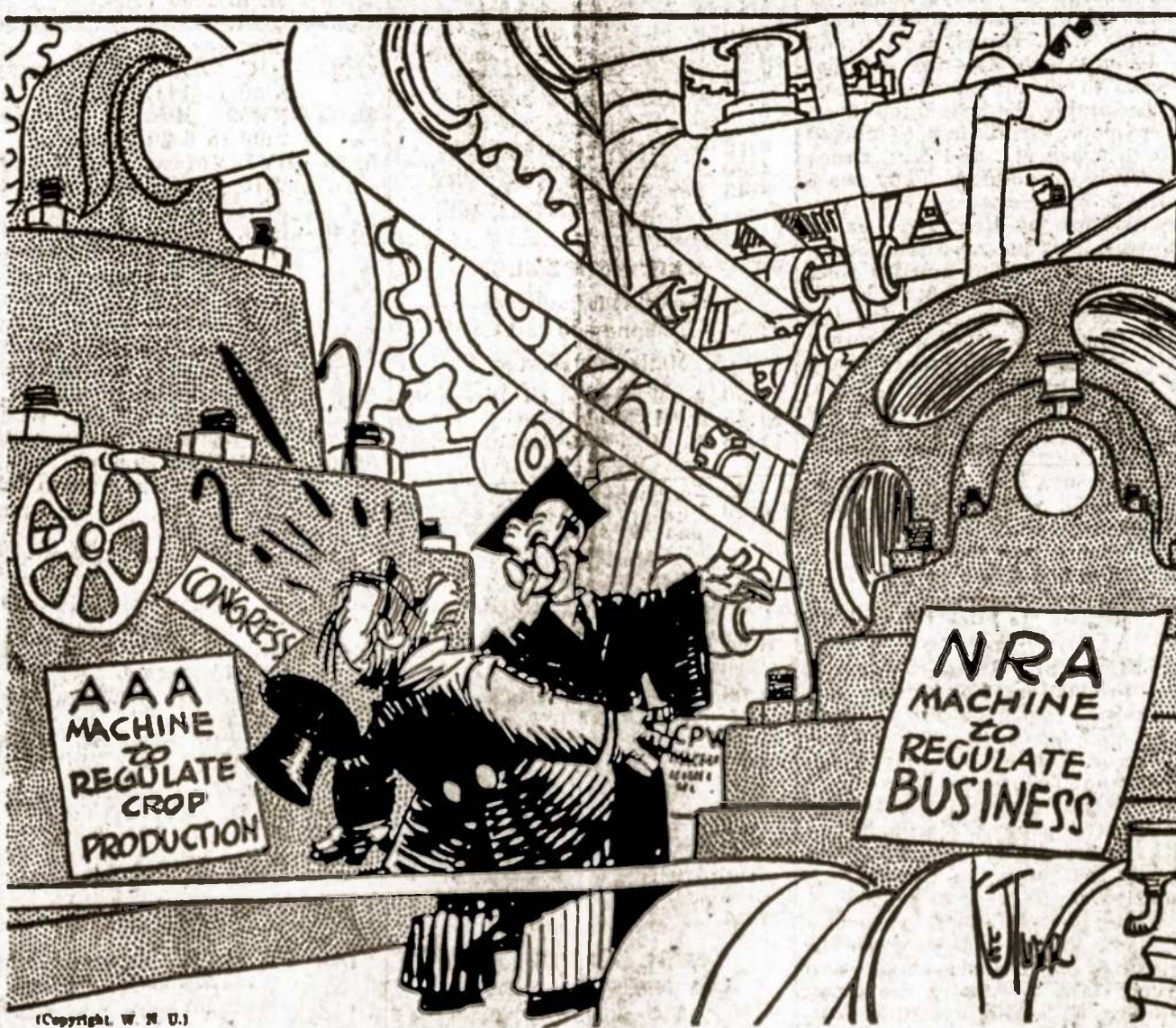
An automobile gives a perfect ride when both the front and rear springs have the same "frequency," or tension. Actually this has been impossible to carry out in the past because the front springs had to be over twice as "stiff" as the rear springs in order to hold the front axle, wheels and brakes in place. In independent

springing, the wheels and spring mechanism are rigidly attached directly to the frame and there is no "soft axle." By relieving the front springs of the task of carrying wheels and axle, therefore, it became possible to make the front springs as "soft" as the rear springs. When the new Chevrolet strikes an irregularity in the road, both front and rear move up and down with the same frequency—there is no inclination on the part of the rear end of the car to leap into the air and throw the passengers forward and upward.

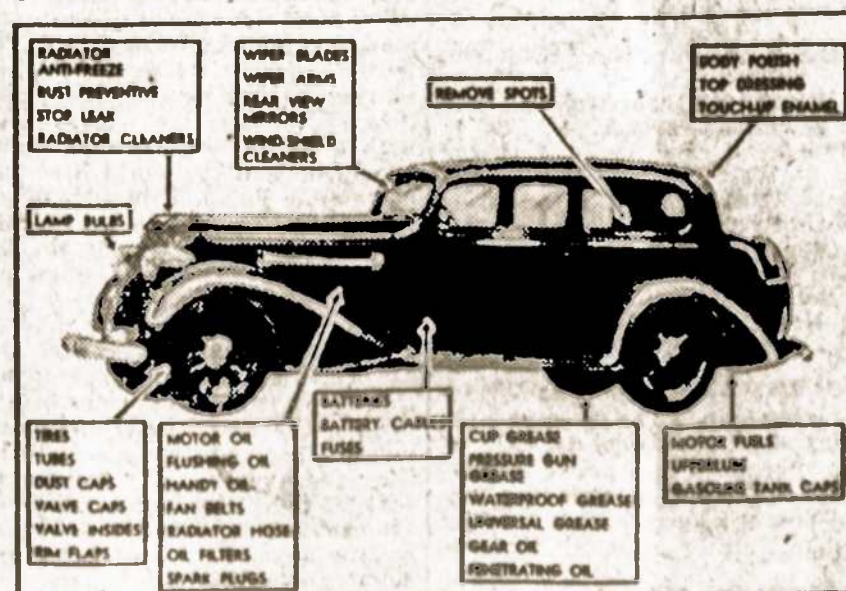
Chevrolet's "Knee-Action" has additional advantages all contributing to a comfort in riding never before thought possible in a motor car. There is a decided improvement in handling, steering, safety at high speeds and tire economy.

In design, the front spring is a neat, compact and efficient unit, as Mr. Holler points out in the above picture. The entire spring mechanism is attached rigidly to the frame. From this enclosed unit the wheels spring vertically at the ends of strong, steel horizontal

Showing Him the Works



What to Watch on Your Car



KEEPING the automobile in proper running condition and adding substantially to its life is not difficult today, thanks to the availability of service—and particularly to the modern on-street service station. The above chart, prepared by technicians of the General Motors Oil Company, shows just what points the motorist should check from time to time. These experts urge motorists to go over this chart periodically. When any new parts are needed or any work is required give the matter immediate attention before it becomes necessary to replace expensive parts or before unnecessary wear sets in.

Wonders of Science and Invention

OVER 400 PICTURES

Pictures tell the story. The articles are short, concise, and fascinating. Here are a few subjects covered:

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POPULAR MECHANICS

300 E. Ontario St. Dept. N. Chicago

High School Notes

Robert M. Winn of Boston spoke to the High School students last Thursday on "Touring in Historic Boston."

In observance of Conservation Week the High School presented the following program.

Monday	Wild Flowers
Tuesday	Soil
Wednesday	Birds
Thursday	Fish and Streams
Friday	Trees

February—March Honor Roll

General Averages Above 90

Raymond Plotczyk '37, Susanna Wilder '37, Grace Tenney '36, Helen Wozniak '36, Dorothy Barton '34, Jeannette Plotczyk '37, Verna Clough '34, Monica Weed '37, Barbara Cota '34.

Above 85

Marilyn Doolittle '37, Philip Mann '37, Glenn Giebel '36, Lurline Williams '34, Polly Podlenski '34, Lois Giebel '36, George Farley '34, Evelyn Clough '37, Ralph Reed '34.

ENGLISH

Dorothy Barton, Verna Clough, Eleanor Long, Grace Tenney, Raymond Plotczyk, Susanna Wilder, Patricia Bartus, Barbara Cota, Robert de Veer, George Farley, Polly Podlenski, Lurline Williams, Evelyn Johnson, Helen Wozniak, Jeannette Plotczyk, Monica Weed.

ALGEBRA

Evelyn Clough, Marilyn Doolittle, Philip Mann, Jeannette Plotczyk, Raymond Plotczyk, Monica Weed, Susanna Wilder, George Farley, Tommy Parker, Mary Stebbins, Frank Tie.

BIOLOGY

Dorothy Barton, Paul Ladzinski, Helen Wozniak, Mary Dalton, Martha Stebbins, Grace Tenney, John Wozniak.

COOKING

Fanny Lombard, Helen Wozniak, Adelia Cembalisky, Barbara Cota, Betty Havercroft, Edna Holway, Beryl James, Minnie Jurkowski, Anna Szeszowski, Ruth Barton, Lois Giebel, Tessie Lerna-towitz, Helen Schyrba, Agnes Sliwa.

FRENCH

Dorothy Barton, Betty Havercroft, Marian Leach, Eleanor Long, Glenn Giebel, Marie Haven, Grace Tenney, Helen Wozniak, Hazel Black, Verna Clough, Barbara Cota, Abbie French, Beryl James, Polly Podlenski, Ralph Reed, Edna Sliwa, Anna Szeszowski, Lurline Williams, Lois Giebel, Alice Kervian, Albert Cembalisky, Paul Ladzinski, John Wozniak.

HISTORY

Dorothy Barton, Barbara Cota, George Farley, Polly Podlenski, Ralph Reed, Philip Mann, Jeannette Plotczyk, Raymond Plotczyk, Monica Weed, Susanna Wilder, Verna Clough, Robert de Veer, Jean Giebel, John Hurley, Evelyn Johnson, Glenn Giebel, Evelyn Clough, Marilyn Doolittle, Frank Tie.

LATIN

Verna Clough, Eleanor Long, Glenn Giebel, Margaret Gray, Grace Tenney, Marilyn Doolittle, Philip Mann, Evelyn Clough, Monica Weed, Susanna Wilder, Jeannette Plotczyk, Raymond Plotczyk.

SCIENCE

Patricia Bartus, William Ross, Elizabeth Auclair.

OCCUPATIONS

Mary Dalton, Lois Giebel, Marian Leach, Rena Tyler, George Farley, Betty Havercroft, Beryl James, Ralph Kervian, John Lerna-towitz, Lurline Williams, Ruth Barton, Alice Kervian, Martha Stebbins, Secah Chapman, Margaret Gray, Paul Ladzinski, Fanny Lombard.

ECONOMICS

Ruth Barton, Stanley Newton, Rena Tyler.

GEOMETRY

Grace Tenney, Glenn Giebel, Robert Thompson.

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Garden Club

The Garden Club is sponsoring a lecture on Garden Maintenance by Prof. Arnold M. Davis of Massachusetts State College on Monday evening April 16th at 7:45 in the Town Hall.

The lecture is free to all and anyone interested in the practical as well as the beautiful side of Gardening is cordially invited to attend.

The Garden Club dues are only 25c per year and it is hoped that more people will join the club this year and aid in this good work. Dues may be paid to the Treasurer after the lecture.

Masons Challenged

The Greenfield Masons who failed to convince the local Masons to pitch players of their boasted ability with the cards are now talking of challenging the local boys to a baseball game this spring.

"Art" Dunn at the Greenfield Gas Co. confided the above information to your Editor and he is already boasting as to the size of the score when and if the local lodge will play. We shall see what we shall see.

High School Dance

The Seniors are planning for a large attendance at their dance in Town Hall Wednesday April 25th. The Bargerons family will furnish the music.

This new orchestra has attracted much favorable comment in other towns and the class was fortunate in securing them. The funds are to be used to further the Boston Trip and the whole-hearted co-operation of the town folks is earnestly solicited. Save this date.

DANCE

BENEFIT

Northfield High School

SENIOR CLASS

TOWN HALL

NORTHFIELD

Wednesday, Apr. 25

ROUND AND SQUARE

DANCES

REFRESHMENTS

Music Furnished By

The Musical Bargerons

Ladies 25c — Men 40c

J. A. Young

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Greenfield

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Their Northfield friends to see their New and better Location completely stocked with Wall Paper—Paints Oil—Varnishes—Brushes.

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MAGAZINES

NEW YORK — BOSTON — SPRINGFIELD

DAILY PAPERS

East Northfield, Massachusetts

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A "Real New England Inn"

OFFERS

New Low Rates—Day, Week or Month.

Gift Shop — from which distinctive gifts may be purchased at reasonable prices

Beauty Parlor — open week days.

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A. GORDON MOODY, Resident Manager

Garage, Telephone 61

Hotel, Telephone 44

AN EXECUTOR MANY TIMES

If you name an Executor who has never held such a position, how can you feel sure your estate will be settled in the best way for your family?

This bank has been serving Greenfield and Franklin County people as Executor for many years. Name it in your Will, and your family will be fully protected.

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and TRUST COMPANY

Greenfield, Mass.

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Afternoons at 2.15; Evenings at 7.30. Holidays and Sunday Continuous from 2.15.

NOW PLAYING
"JIMMY THE GENT"
"THE SIN OF NORA MORAN"

Sunday thru Wednesday
April 15, 16, 17, 18
Here is one of those great big shows that has earned for the Lawler the enviable reputation of "the showplace of Franklin County."

"LOOKING FOR TROUBLE"
Jack Oakie, Spencer Tracy
A lineman and his buddy in the trouble department of the telephone company encounter many thrilling adventures and a lot of fun in locating a crook and solving a murder.

John Barrymore
In the ONE role that would make him a star all over again—as the errant, good-for-nothing father who was a hit with EVERY lady except his own daughter and she knew him for what he was.
"LONG LOST FATHER"
Helen Chandler, Donald Cook

Thursday and Friday
April 19, 20
(TWO DAYS ONLY)
Barbara Stanwyck, Pat O'Brien
Joel McCrea, Claire Dodd
—IN—
"GAMBLING LADY"
—PLUS—
Constance Cummings
—IN—
"THE CHARMING DECEIVER"

Mistaken for a brilliant screen star—forced to keep up the deception—this modern cinderella found life, gaiety and love in a world she thought existed only in dreams.
Note:—New Show opens on Saturday... watch for announcement.

— Coming Soon —
Edna Ferber's
"GLAMOUR"
Joe E. Brown in
"A VERY HONORABLE GUY"
Joan Blondell in
"I'VE GOT YOUR NUMBER"
George Arliss in
"HOUSE OF ROTHSCHILD"
Katherine Hepburn, in
"SPITFIRE"

PARK YOUR CAR
AT THE
MANSION HOUSE GARAGE
CLEAN—WARM—RELIABLE

AT THE VICTORIA GREENFIELD'S ONLY INDEPENDENT THEATRE

Thursday, Friday & Saturday
April 12, 13, 14
On Our Stage—In Person
THE THREE SCHOOLMAIDS
From Sta. WGY, Schenectady

On The Screen
Will Rogers in
"MR. SKITCH"
With
Zasu Pitts
—ALSO—
Tim McCoy in
"HOLD THE PRESS"

Starting Sunday, April 15
4 Days
April 15, 16, 17, 18
Robert Montgomery in
"MYSTERY OF MR. X"

With
Elizabeth Allan Lewis Stone
—ALSO—
"BROKEN DREAMS"
With
Randolph Scott Martha Sleeper
Joseph Cawthorn
Beryl Mercer Buster Phelps

GARDEN THEATRE Greenfield

Now Playing
Wednesday, Thursday, Friday
April 11-12-13
W. C. Fields in
"YOU'RE TELLING ME"

An Exclusive Paramount Release
With
Joan Marsh
Larry "Buster" Crabbe
Adrienne Ames
It is W. C. Fields at his best
A scream from start to finish!
—ALSO—
"MURDER IN TRINIDAD"
Preston Foster
Heather Angel
Victor Jory

A murder - mystery thriller and
red-blooded adventure story with
action galore!
And Now Comes—
Starting Saturday, April 14
Two Great Stars
Together for the first time
CLARK GABLE
CLAUDETTE COLBERT
IN
"IT HAPPENED ONE NIGHT"

The record-smashing Hit
of the Year!
Continuous Shows Saturday
and Sunday

Latchis Theatre BRATTLEBORO

Friday and Saturday
"COME ON MARINES"
With
Richard Arlen and
Ida Lupino
—ALSO—
News-Comedy-Novelties

Monday-Tuesday
Wednesday-Thursday
"GEORGE WHITE'S SCANDALS"
With
Rudy Vallee
Jimmy Durante
Alice Faye
Adrienne Ames
And 300 Gorgeous Girls
—ALSO—
News and Novelty

—Coming Saturday—
Five (5) Big Time Acts Vivid
"SHE MADE HER BED"
With
Sally Eilers—Richard Arlen

Auditorium

Friday and Saturday
Sally Eilers in
"THREE ON A HONEYMOON"
With
Zasu Pitts—John Mack Brown
Monday and Tuesday
"ONE IS GUILTY"
Ralph Bellamy—Shirley Grey
News and Comedy

Wednesday and Thursday
Bargain Days with Double
Feature Program
"THUNDERING HERD"
With
Randolph Scott—Judith Allen
—ALSO—
"WHARF ANGEL"
With
Victor McLaglen—Preston Foster
Matinee and Evening—15c
—Coming Soon!—
"WONDER BAR"
With
Al Jolson
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Ricardo Cortez
Dolores Del Rio
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Stunning new Coats,
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Tailored from tweeds
and novelty weave ma-
terials. In blue—gray
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A Gorgeous Collection of Gay Spring Prints, smart-
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\$2.95, \$5.95, \$7.95

Misses' and Women's Silk Dresses—Sheers—Prints
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\$1.95 - \$4.95

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foods for the fry - pan, the
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and the coffee pot.

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American Made Cheese
With Character

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Prunes (lge size) 2 lbs. 25c

NATION-WIDE—Baking

Chocolate 1/2 lb. cake 15c

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Coffee lb. 25c

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Cocoa 2 lb. pkg. 21c

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NEW ENGLAND'S FAVORITE

SPRING SPECIAL

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Grape Nuts pkg. 17c

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Tea 1/2 lb. pkg. 27c

Reg. Price 29c

Smoked Shoulders lb. 18c

NATION-WIDE

Codfish lb. 25c

NATION-WIDE—Orange Pekoe

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NATION-WIDE—Quick or Regular

Oats 2 lge pkgs. 35c

Vigo Dog Food 3 tins 23c

NATION-WIDE

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Assorted, New, Tasty Cream Filled

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- 1—1928 Ford Panel Delivery Truck

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Pee Beans (Michigan) 3 lbs. 13c
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FREE DELIVERY!

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Bread Flour 24 1/2 lb. bag 93c
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Fresh Spinach pk. 19c

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Broiled Beef Brisket lb. 10c
Pork Loins (whole or half) lb. 17c
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Native Fowl lb. 23c
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Good Native Potatoes (15 lb. pk.) pk. 35c

FRESH FISH EVERY THURSDAY

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Norge gives you lower cost refrigeration. And, because it is better refrigeration, it enables you to save on food costs in many ways. Come in and we'll show you how.

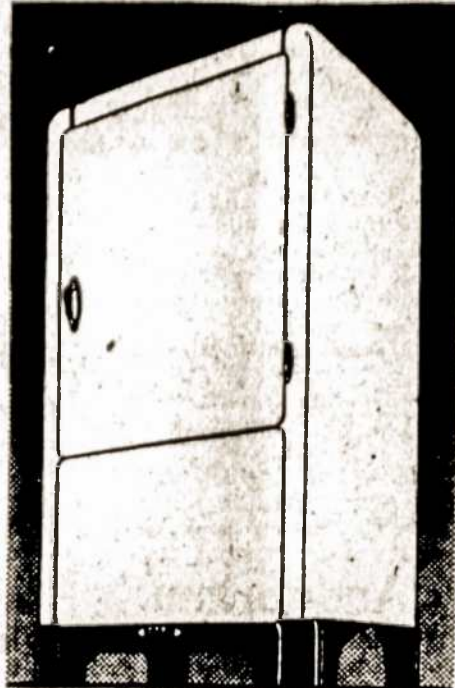
Every day you put off owning Rollator Refrigeration you're depriving yourself of conveniences, better and more wholesome food, actual dollars and cents savings. Come in today.

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Remember this—No one can afford to be uninsured today.

WHEN YOU BUY OUR INSURANCE SERVICE, WE WORRY FOR YOU!

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